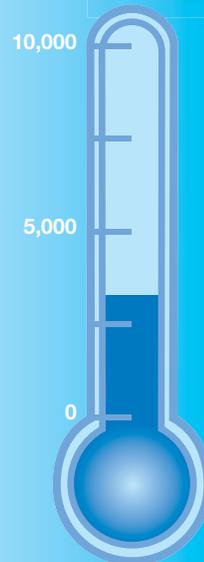




HOORAY!

- Mums to be have responded enthusiastically in joining the project
- We have recruited 2,800 women since March 2007
- We have welcomed 2,000 BiB babies into the world
- We look forward to hitting our target of 10,000 women recruited by November 2009



WHAT IS BORN IN BRADFORD?

BiB is a ground breaking project designed to improve the health of children - both now and in the future. Through examining the responses to the data so generously given by those recruited to the project we aim to pinpoint the causes of diseases such as asthma, heart disease and diabetes. More importantly we hope to find ways to improve the health of those who have to live with these conditions. Please look on our website for more details www.borninbradford.nhs.uk



THANK YOU BRADFORDIANS!



The BiB team want to say a big thank you to all the parents who have signed up to the project so far. We are relying on the goodwill of the people of Bradford to make our research possible and there is plenty of evidence of that goodwill. People are responding really positively and enthusiastically to the BiB recruiters on the wards and in the antenatal clinics. It is fantastic to know that so many people in our city are willing to take part in this project in order to help future generations to lead healthier lives.

SPOTLIGHT ON A BIB WORKER

This issue we talk to Dagmar Waiblinger, Lead Research Midwife for the project. We asked her about the project and about living in Bradford.

Why did you get involved in BiB?

I have been involved in research projects within the maternity unit before and when the Born in Bradford Project developed I knew that I wanted to be part of BiB because it addresses local child health problems and it has the potential to have an impact nationally and internationally.

What is the most important aspect of the project for you personally?

That the project involves the local community and is, so to speak, our 'own' as it originates from within the hospital.

What would you like BiB to have found out in five years time?

I would like us to be able to answer some of the 'why us' questions asked by parents whose children have fallen ill with chronic disease or illness.

What is the best thing about Bradford?

Can I mention 3? - Lister Park, The National Film Museum and Bombay Stores

And finally.....

If you had an hour to yourself how would you spend it?

I would like to continue to read the book I started such a long time ago!

